



palm springs  
INTERNATIONAL AIRPORT

**AIRPORT COMMISSION  
MARKETING AND BUSINESS DEVELOPMENT COMMITTEE**

Thursday, January 29, 2026 – 3:00 P.M.

**SUMMARY MINUTES**

**1. CALL TO ORDER:**

Committee Chairwoman McDermott called the Marketing and Business Development Committee meeting to order at 3:00 P.M. The meeting was held in-person and via videoconference.

**2. POSTING OF AGENDA:** Posted on January 28, 2026.

**3. ROLL CALL:**

**Committee Members Present:**

Burke, Caldwell, Corcoran, Ebensteiner, McDermott and Wiseman.

**Committee Members Absent:**

Fong, Young

**Staff Present:**

Daniel Meier, Deputy Director of Aviation,  
Victoria Carpenter, Assistant Airport Director  
Jason Hodges, Innovation and Strategic Implementation Administrator  
Lowell Valencia-Miller, Executive Program Administrator  
Nikki Gomez, Aviation Planner  
Harman Singh, Project Manager  
Mariana Anguiano, Executive Administrative Assistant  
Tanya Perez, Administrative Specialist

**Others Present:**

Alex Garfio FUSE Connect LLC  
Keith Scott FUSE Connect LLC  
Scott Jacobson FUSE Connect LLC  
Greg Terry Penwal Industries Inc.  
Chris Pennington Penwal Industries Inc.

**4. ACCEPTANCE OF AGENDA:**

MOTION BY COMMITTEE MEMBER BURKE, SECOND BY COMMITTEE MEMBER CORCORAN, COMMITTEE MEMBER EBENSTEINER ABSTAIN, to approve the agenda as presented.

**5. PUBLIC COMMENTS:** None.

**6. APPROVAL OF MINUTES:**

MOTION BY COMMITTEE MEMBER CALDWELL, SECOND BY COMMITTEE MEMBER BURKE, COMMITTEE MEMBER CORCORAN ABSTAIN, to approve the Marketing and Business Development Committee Meeting Minutes of September 9, 2025.

**7. DISCUSSION AND ACTION ITEMS:**

**7.A FUSE Lobby Space Update**

The committee reviewed initial renderings for the airport arrivals space project, expressing overall support for the design direction emphasizing an open, mid-century-inspired, flexible, and modular environment that can accommodate seating, activations, sponsorships, and digital content. Key discussion points included removing glass panels to enhance openness, retaining structural walls while using decorative treatments, ensuring adequate power and infrastructure for potential digital displays, balancing seating comfort with flexibility, and allowing space adaptability for events, merchandising, and concessions. The group agreed that the concept is moving in the right direction and requested follow-up on infrastructure feasibility, sponsorship progress, and possible additional digital-ready locations. The PSP team to evaluate power/data capacity and digital-display readiness, coordinate with airport staff on Phase 2 demolition work, confirm structural limitations, initiate any required historic-review processes, refine activation/merchandising flexibility solutions, and return with sponsorship updates and revised design considerations.

**8. COMMISSIONERS REPORTS AND REQUESTS:** None

**9. ADJOURNMENT:**

The Airport Marketing and Business Development Committee Meeting adjourned at 3:54 P.M.

*Mariana Anguiano*

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Mariana Anguiano  
Executive Administrative Assistant